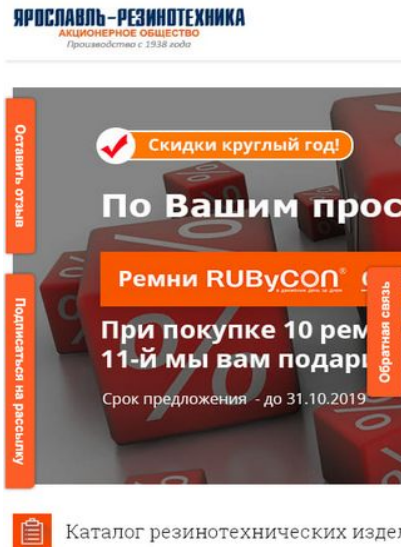


PageSpeed Insights

Mobile



53 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Roboto:400,500,700>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 604.8KiB (40% reduction).

- Compressing <https://www.yart-main.ru/assets/components/phpthumb/bof/cache/05-08-2019.92b4a534b7519180ba98e409ac5503f2.jpg> could save 203.2KiB (55% reduction).
- Compressing <https://www.yart-main.ru/assets/components/phpthumb/bof/cache/7%20%282%29.824971036d9877e358e0a3b315c793a3.jpg> could save 128.6KiB (48% reduction).
- Compressing <https://www.yart-main.ru/assets/components/phpthumb/bof/cache/02-09-2019.92b4a534b7519180ba98e409ac5503f2.jpg> could save 75.3KiB (47% reduction).
- Compressing <https://www.yart-main.ru/assets/components/phpthumb/bof/cache/2019-sm-slide-2.92b4a534b7519180ba98e409ac5503f2.jpg> could save 39.5KiB (23% reduction).
- Compressing <https://www.yart-main.ru/assets/components/phpthumb/bof/cache/2019-sm-slide-4.92b4a534b7519180ba98e409ac5503f2.jpg> could save 35.9KiB (23% reduction).
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- Compressing <https://www.yart-main.ru/assets/img/logo2.png> could save 14.6KiB (93% reduction).
- Compressing https://www.yart-main.ru/assets/components/phpthumb/bof/cache/tkani_prorezin_ennye.04937bcffac32a1b0cb83617a5716b17.jpg could save 6.5KiB (45% reduction).
- Compressing <https://www.yart-main.ru/assets/components/phpthumb/bof/cache/vgu-big.6ed8d7982e6aea2010fa179b5c4bd95c.jpg> could save 5.5KiB (44% reduction).
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- Compressing <https://www.yart-main.ru/assets/img/mctitle.jpg> could save 1.8KiB (58% reduction).
- Compressing <https://www.yart-main.ru/assets/img/news.jpg> could save 1.7KiB (57% reduction).
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Mobile

reduction).

- Compressing <https://www.yart-main.ru/assets/img/up.png> could save 961B (69% reduction).
- Compressing <https://www.yart-main.ru/assets/img/upload.png> could save 875B (84% reduction).
- Compressing https://mc.yandex.ru/informer/25586993/3_1_FFFFFFFF_EFEFEFFF_0_pageviews could save 205B (16% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 15.1KiB (77% reduction).

- Minifying <https://www.yart-main.ru/assets/css/callback-form.css> could save 15.1KiB (77% reduction) after compression.

Mobile

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.1KiB (13% reduction).

- Minifying <https://www.yart-main.ru/> could save 1.1KiB (13% reduction) after compression.



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

67 / 100 User Experience

Should Fix:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 1,300 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Каталог резино...ческих изделий` falls outside the viewport.
- The element `Приводные ремни` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Смеси резиновые` falls outside the viewport.
- The element `Ткани прорезиненные` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Инженерное имущество` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Прочий ассортимент` falls outside the viewport.

Mobile

- The element `<div class="wrap">Новости компании</div>` falls outside the viewport.
- The element `02.07.2019` falls outside the viewport.
- The element `<div class="intro">АО «Ярославль...ого Поля 2019»</div>` falls outside the viewport.
- The element `Итоги выставки...пасность 2019` falls outside the viewport.
- The element `10.06.2019` falls outside the viewport.
- The element `<div class="intro">АО «ЯРТ» приня...асность 2019».</div>` falls outside the viewport.
- The element `13.05.2019` falls outside the viewport.
- The element `<div class="intro">На выставке АО...овой продукции</div>` falls outside the viewport.
- The element `График работы...ские праздники` falls outside the viewport.
- The element `19.04.2019` falls outside the viewport.
- The element `<div class="intro">Поздравляем Ва...еликой Победы!</div>` falls outside the viewport.
- The element `компании ЯСИМ` falls outside the viewport.
- The element `<div class="in middle copy...ter__copyright">© АО «Ярославл...ка». 2013-2019</div>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<i class="socseti__icon fa fa-vk">` falls outside the viewport.
- The element `<i class="socseti__icon fa fa-facebook">` falls outside the viewport.
- The element `<i class="socseti__icon fa fa-instagram">` falls outside the viewport.

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Оставить отзыв` is close to 2 other tap targets final.
- The tap target `Подписаться на рассылку` is close to 2 other tap targets final.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

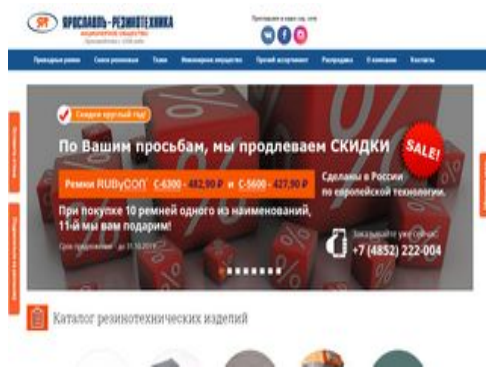
Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



59 / 100 Speed

Should Fix:

Optimize images

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