

Mobile



90 / 100 Speed

 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://pagead2.googleadsyndication.com/pagead/show_ads.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Mobile

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 386B (15% reduction).

- Minifying <http://otdelmarketinga.ru/wp-content/themes/bd/style.css> could save 386B (15% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://otdelmarketinga.ru/wp-content/themes/bd/style.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 5.7KiB (26% reduction).

- Compressing <http://otdelmarketinga.ru/wp-content/uploads/2011/11/lichnye-prodazhi.jpg> could save 2.2KiB (13% reduction).
- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/ugol-l-b.gif> could save 766B (89% reduction).
- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/ugol-r-b.gif> could save 766B (89% reduction).
- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/ugol-l-t.gif> could save 763B (89% reduction).

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- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/ugol-r-t.gif> could save 762B (89% reduction).
- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/fon.jpg> could save 224B (43% reduction).
- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/menu.jpg> could save 175B (33% reduction).
- Compressing <http://otdelmarketinga.ru/wp-content/themes/bd/img/header2.png> could save 117B (31% reduction).



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Mobile

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

69 / 100 User Experience

Should Fix:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 1,063 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `Блог Отдел Маркетинга` falls outside the viewport.
- The element `<div id="description">Блог про марке...с и менеджмент</div>` falls outside the viewport.
- The element `<ul id="menuh_box">На главную О сайте` falls outside the viewport.
- The element `<div id="menug"></div>` falls outside the viewport.
- The element `Натяжные потол...личить продажи` falls outside the viewport.
- The element `<p class="timestamp">Рубрика: Продажи</p>` falls outside the viewport.
- The element `<p>Многие фирмы,...и конкурентов.</p>` falls outside the viewport.
- The element `<p>Что можно сдел...стых примеров...</p>` falls outside the viewport.
- The element `Натяжные потол...личить продажи` falls outside the viewport.
- The element `<h2>Как продать дом у моря</h2>` falls outside the viewport.
- The element `<p class="timestamp">Рубрика: Продажи</p>` falls outside the viewport.
- The element `<p>К маркетологу...ак маркетолог...</p>` falls outside the viewport.

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- The element `продам дом у моря` falls outside the viewport.
- The element `<p>Все эти методы...ростой способ...</p>` falls outside the viewport.
- The element `Как продать дом у моря` falls outside the viewport.
- The element `Увеличение личных продаж` falls outside the viewport.
- The element `<p class="timestamp">Рубрика: Продажи</p>` falls outside the viewport.
- The element `увеличение личных продаж` falls outside the viewport.
- The element `<p></p>` falls outside the viewport.
- The element `<p>Как сказал изв...личных продаж?</p>` falls outside the viewport.
- The element `Увеличение личных продаж` falls outside the viewport.
- The element `Планирование маркетинга` falls outside the viewport.
- The element `<p class="timestamp">Рубрика: Планирование</p>` falls outside the viewport.
- The element `<p>При нарастающе...ие маркетинга.</p>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Бизнес-планиро...е, как процесс` falls outside the viewport.
- The element `<p>Читать дальше...ние маркетинга</p>` falls outside the viewport.
- The element `Исследование рынка товаров` falls outside the viewport.
- The element `<p class="timestamp">Рубрика: Марке...строительства</p>` falls outside the viewport.
- The element `Исследование рынка товаров` falls outside the viewport.
- The element `<p>Пренебрегать и...и сбыт товара.</p>` falls outside the viewport.
- The element `<p>Приведем приме...арактеристики.</p>` falls outside the viewport.
- The element `Исследование рынка` falls outside the viewport.
- The element `Исследование рынка товаров` falls outside the viewport.
- The element `<div class="postpagesnav"></div>` falls outside the viewport.

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- The element `<div id="ugol-r-t">` falls outside the viewport.
- The element `<div class="left"></div>` falls outside the viewport.
- The element `<div class="h2">Рубрики</div>` falls outside the viewport.
- The element `Маркетинг примеры` falls outside the viewport.
- The element `Маркетинг строительства` falls outside the viewport.
- The element `Планирование` falls outside the viewport.
- The element `Продажи` falls outside the viewport.
- The element `Торговый маркетинг` falls outside the viewport.
- The element `<div class="h2">Свежие записи</div>` falls outside the viewport.
- The element `Натяжные потол...личить продажи` falls outside the viewport.
- The element `Как продать дом у моря` falls outside the viewport.
- The element `Увеличение личных продаж` falls outside the viewport.
- The element `Планирование маркетинга` falls outside the viewport.
- The element `Исследование рынка товаров` falls outside the viewport.
- The element `Внешний маркетинг...строительстве` falls outside the viewport.
- The element `Как увеличить продажи` falls outside the viewport.
- The element `Торговый марке...ан на гарантии` falls outside the viewport.
- The element `Маркетинг инте...тный маркетинг` falls outside the viewport.
- The element `<div class="h2">Свежие комментарии</div>` falls outside the viewport.
- The element `Прохожий` falls outside the viewport.
- The element `Торговый марке...ан на`

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гарантии

- The element `admin` falls outside the viewport.
- The element `Маркетинг инте...тный маркетинг` falls outside the viewport.
- The element `kobra` falls outside the viewport.
- The element `Планирование маркетинга` falls outside the viewport.
- The element `<div id="ugol-r-b"></div>` falls outside the viewport.
- The element `<div class="clear">` falls outside the viewport.
- The element `<br class="clear">` falls outside the viewport.
- The element `Блог Отдел Маркетинга` falls outside the viewport.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

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The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



94 / 100 Speed

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[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- https://www.googletagservices.com/activeview/js/current/osd_listener.js?cache=r20110914 (50 minutes)
- http://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

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[Optimize CSS Delivery](#) of the following:

- <http://otdelmarketinga.ru/wp-content/cache/wpfc-minified/7c2babmt/aecy6.css>

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